



Semi-Custom Day-Of Signage PRICING GUIDE

This guide provides the starting prices for some of our most loved **Semi-Custom Day-Of Signage** items, giving you a helpful starting point as you budget for your wedding day.

Keep in mind pricing may vary based on your final design, size, printing method, and add-ons.

Signage Item	Size	Digital Art	Cardstock
Welcome Sign	24"x36"	\$95 ea.	–
Seating Chart	24"x36"	\$175 ea.	–
Bar Sign	8"x10" or 11"x14"	–	\$55 ea.
Signature Cocktail Sign	8"x10" or 11"x14"	–	\$55 ea.
Dessert or Buffet Table Sign	8"x10" or 11"x14"	–	\$55 ea.
Cards & Gifts Sign	5"x7", 8"x10" or 11"x14"	–	\$40 ea.
Memorial Sign	5"x7", 8"x10" or 11"x14"	–	\$40 ea.

All pricing below this point cover paper/cardstock signage items.

Pricing includes printing on the front and back (*double-sided printing*) for all deliverables listed.

Signage Item	Size	Q: 1-5	Q: 6-10	Q: 11-15	Q: 16-20	Q: 21-25
Seating Chart Cards	4"x6" or 5"x7"	\$255	\$265	\$275	\$285	\$295
Table Numbers	4"x6" or 5"x7"	\$80	\$90	\$100	\$110	\$120

Signage Item*	Size	Q: 50	Q: 100	Q: 150	Q: 200	Q: 250
Flat Ceremony Programs	4"x9"	\$255	\$365	\$475	\$585	\$695
Folded Ceremony Programs	8"x9" (<i>when opened</i>)	\$285	\$415	\$545	\$675	\$805
Dinner Menus	4"x9"	\$165	\$250	\$335	\$415	\$495
Flat Escort or Place Cards	3"x1.5" or 2"x4"	\$140	\$190	\$240	\$290	\$340
Folded Escort or Place Cards	3"x1.5" or 2"x4"	\$255	\$345	\$430	\$520	\$595
Favor Tags	3"x3" or 1.5"x3"	\$115	\$145	\$175	\$205	\$235
Hotel Bag Welcome Cards	4"x6" or 5"x7"	\$145	\$185	\$225	\$265	\$305
Cocktail Napkins	4.75"x4.75"	\$220	\$230	\$265	\$305	\$350
Flat Thank You Cards	A2 or A6	\$415	\$570	\$725	\$880	\$1,035
Folded Thank You Cards	A2 or A6	\$455	\$645	\$835	\$1,025	\$1,215

**These signage items must be ordered in multiples of 25, and 25 is the minimum quantity that can be ordered.*



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This page covers the general prices for our **Semi-Custom Day-Of Signage** add-on and upgrade options.

Keep in mind that you have the option to assemble your own day-of items, or have us do the assembly and ship everything to you ready-to-use!

Add-On Item	Self-Assembly Price*	Price with Assembly
Pre-Stamped Wax Seals (<i>with Adhesive Backers</i>)	\$1.50 each	\$2.00 each
Teardrop Clips	\$10 (<i>per 200</i>)	\$10 (<i>per 200</i>) + 50¢ each
Brad Fasteners	\$20 (<i>per 500</i>)	\$20 (<i>per 500</i>) + 50¢ each
Ribbon Knots	50¢ each (<i>~15" of ribbon</i>)	\$2 each (<i>~15" of ribbon</i>)
Ribbon Bows	75¢ each (<i>~20" of ribbon</i>)	\$3 each (<i>~20" of ribbon</i>)
Holes Punched	\$0	50¢ each

***"Self-assembly" entails us shipping all of the necessary supplies to you to assemble on your own.*

Upgrade Item	Price
Standard Die-Cut Shape	\$125
Custom Die-Cut Shape	\$200
Print Guest Names (<i>directly onto Dinner Menus</i>)	\$1 each
Add Entree Selection / Allergy Indicators (<i>to Dinner Menus or Place Cards</i>)	75¢ each
Printed Guest Addresses (<i>Thank You Card Envelopes</i>)	\$1.50 each
Custom Map or Venue Illustration	\$50
Custom Pet Illustration (<i>1 Pet</i>)	\$50 (+\$25 <i>per additional pet</i>)
Size Change Fee**	\$40

***"Standard sizes are listed for each signage item. If you would like the item provided in a different size, there will be a \$40 fee plus the cost of any additional paper needed.*



Semi-Custom Day-Of Signage

FREQUENTLY ASKED QUESTIONS

WHAT IS THE MAXIMUM SIGN SIZE?

Our maximum Semi-Custom sign size is 11"x17". For signs larger than 11"x17", we will create a personalized design and provide the print-ready digital art files for you to have printed. We will also provide you with a list of print vendor recommendations.

WHAT SUBSTRATES DO YOU OFFER?

We offer **paper goods** and **digital art** (*for larger signs*). This ensures quick turnaround and affordable shipping costs.

WHAT ARE THE ADD-ON OPTIONS?

For extra personalization and a luxurious touch, you include the following add-ons: pre-stamped wax seals with adhesive backers, teardrop clip, brad fasteners, hole punching, ribbon (knots or bows), die-cutting, variable data printing, unique sizes, custom illustrations and assembly.

DOES THE PRICING INCLUDE REVISIONS?

Yes – **one round of revisions are included** in the provided pricing. Additional revision rounds are charged at \$75 per round.

Keep in mind, for any guest-information related items (*ex; Place Cards, Escort Cards, etc.*), you will be provided with a number of 'blanks' to be used if any changes occur after final approval is needed.

WHAT IS THE ORDER MINIMUM?

We reserve a spot to fulfill day-of signage for all our Semi-Custom couples, however, there is a minimum booking requirement of \$400 to proceed with this service.

WHAT ARE THE DIFFERENCES BETWEEN SEMI-CUSTOM AND FULLY CUSTOM DAY-OF SIGNAGE?

Unlike Semi-Custom couples, Fully Custom couples have...

- No maximum size limitations – we will bring any idea to life no matter how big or small. (*Unique escort card displays, multi-panel signs, hanging signs and more!*)
 - More substrate options (*Foamcore, PVC, fabric, acrylic, etc.*)
- Unlimited Add-On options (*tassels, grommets, pearls, beads – anything imaginable!*)
 - A higher order minimum (\$800)
 - Assembly is always included

For all additional questions, please email us at info@bbsweddinginvites.com